



THE BULLETIN Overseas Press Club of America

copy 2

Published at Headquarters, 35 East 39th Street, New York 16, N. Y., MURRAY HILL 6-1630

CABLE ADDRESS: OPCLUBAM

Vol. 9, No. 45

November 27, 1954

WEDNESDAY, DECEMBER 1 LUNCH!
Sir John Kotewala, Prime Minister, Ceylon.
(Please Phone in Reservations!)

FOREIGN MINISTER AND TRIBUNE STAFFER
TO BE GUESTS AT TUESDAY OPEN HOUSES

LARRY BLOCHMAN, Chairman of the Hospitality Committee, announced a program of three open houses on Tuesday evenings which will take the new programs up to Christmas. On Nov. 30, Kimla Gbedema, foreign minister of the Gold Coast, will be the honor guest and will speak briefly on Britain's new policy in West Africa. The following week, ANSEL TALBERT, just back from the junket sponsored by Scandinavian Airlines to inaugurate their new flights across the North Pole to Scandinavia, will be guest of honor. There will be no open house on Dec. 14, since the formal opening and TV show will have been only the previous night, but on the 21st, ELIOT ELISOFON will show slides he took on a recent trip to the South Seas.

At the last open house on Nov. 23, HAL BOYLE was guest of honor at a party attended by about 35 members and their guests. HELEN ZOTOS acted as hostess for the Hospitality Committee.

For the upcoming cocktail parties and dinners, the price will be the same as before--\$1.00 door fee, which buys the first drink. The time: 5 to 7 for cocktails and dinner after cocktails. The price for dinner: \$2.50.

PLEASE PHONE IN RESERVATIONS

* * *

* * *

* * *

Make our 411 offices
your headquarters
around the world

Pan American — the first and only round-the-world airline — has the welcome mat out for the Press in 84 countries and colonies on all 6 continents.

Any one of Pan Am's 411 offices is the perfect spot to meet people, to receive messages, to get help with accommodations, interpreters, interviews, etc. And be sure to ask about PAA's "pick-up" service for press material.

PAN AMERICAN



PREPARATIONS FOR TV SHOW FORGE AHEAD

COMO IS NEW STAR IN OPC HEAVENS

Singing star Perry Como was added to the list of performers for the spectacular to be produced by the Overseas Press Club on Monday, December 13, it was announced this week. At the same time, NBC brought Allen Handley, one of the network's top television directors to New York to direct the show, PAT HARTWELL said.

Pat added that plans were taking shape rapidly and the show would have a "real international flavor".

Several different committees have been working on plans for both the show and the festivities at the Club which will go along with it. LARRY BLOCHMAN's newly formed Hospitality Committee has been working on arrangements for a party at the Club headquarters on Monday, Dec. 13, which will include a buffet dinner, drinks, and a chance to watch the show on color television. Three color receivers have been donated to the club for the show.

There will also be three bars in operation.

The buffet dinner will be served from 6 to 7 in the dining room.

JOE ROSAPEPE, chairman of the Public Relations Committee, announced the appointment of 21 members to his committee, and reports that all of them have been working long and hard on a press kit for the formal opening, incorporating history of the Club, information about the show, and all that anyone covering or planning to cover the opening could use.

The new committee members are: ROY BATTERSBY, CHARLES E. CAMPBELL, JOSEPH DINE, ROBERT ECKHOUSE, EARL O. EWAN, ELIZABETH FAGG, FRED FREMD, HENRY GELLMAN, CURTIS J. HOXTER, WILLIAM D. HORGAN, JOSEPH WILLICOMBE, MATTHEW HUTTNER, RUTH LLOYD, ROBERT LABLONDE, RALPH MAJOR, MURRAY LEWIS, JOSEPH PETERS, PAUL SHELDON, SPENCER VALMY, LOUIS WEINTRAUB, and THOMAS H. WOLF.

* OCT. CLUBHOUSE *
* BUSINESS 'GOOD'*

Secretary-Treasurer A. WILFRED MAY reports October operations of the OPC Clubhouse "ended at practically the break-even point." In fact, net income at that time was \$181.05, he said, in an analysis that concluded with a tone of "cautious optimism."

MAY added: "A preliminary estimate of November to date shows a similar result. The restaurant and bar business is steadily increasing but the provisions for service with the accompanying overhead, are set for appreciably higher volume targets."

#

MEMBERSHIP ROSTERS READY SOON

He also reported that mimeographed lists of members are now being prepared and will be mailed to members shortly, Club officers report. The initial copy will be mailed free of charge. Additional copies will be available at \$1.00 a copy.

#

SORRY -- If your Bulletin is later than usual. The Thanksgiving holiday, y'know.

PAST PRESIDENTS

W. W. CHAPLIN
ROBERT CONSIDINE
JOHN DALY
LIAM P. GRAY
ERNEST HERSHEY
FRANK KELLEY
LUCIAN S. KIRTLAND
LOUIS P. LOCHNER
EUGENE LYONS
J. CLIFFORD STARK
LOWELL J. THOMAS
WYTHE WILLIAMS

OFFICERS

PRESIDENT ROBERT CONSIDINE
VICE PRESIDENTS JOHN BARKHAM
WAYNE RICHARDSON
BRUNO SHAW
SECRETARY TREASURER A. WILFRED MAY
MANAGER JAMES V. FOLEY

BOARD OF GOVERNORS

NORWOOD F. ALLMAN
LAWRENCE G. BLOCHMAN
CECIL BROWN
FLEUR COWLES
KATHRYN CRAVENS
EMANUEL FREEDMAN
HAL LEHRMAN
GABRIEL PRESSMAN
CHARLES ROBBINS
WALTER G. RUNDLE
CORNELIUS RYAN
ANSEL TALBERT

ALTERNATES
WILLIAM F. BROOKS
HENRY GELLERMANN
VIRGINIA PREWETT MIZZELLE
ADELE GUTMAN NATHAN
REAVIS O'NEAL, JR.

OVERSEAS PRESS CLUB BULLETIN

NOV. 27, 1954

Page 3

The PUBLIC RELATIONS COMMITTEE meets Tuesday, Nov. 29, in the Fourth Floor Committee Room.

* * *

* * *

* * *

NEW MEMBERSHIP APPLICATIONSACTIVE:

William A. H. Birnie, vice president, Crowell-Collier Publishing Co.; Berkshire Evening Eagle (Pittsfield, Mass.) from 1933 to 1934; New York World Telegram from 1934 to 1938; American Magazine from 1938 to 1942; Woman's Home Companion as editor from 1943 to 1952 and publisher from 1952 to 1954. Proposed by CORNELIUS RYAN; seconded by JOHN PETER MAAS.

Paul Block, Jr., publisher, Toledo Blade (averaged more than a month overseas per year since end of war) responsible for supervision of world coverage. Proposed by JAMES KERNEY, JR.; seconded by MALCOLM MUIR, JR.

Martin H. Hummel, Jr.; Collier's; Stars and Stripes from February 1946 to January 1947; Newark Evening News from September 1942 to May 1944; Newark Star-Ledger (same period); Moreau Publications from June 1942 to November 1944. Proposed by CORNELIUS RYAN; seconded by JOHN PETER MAAS.

Paula Norworth, Stag Magazine; London from 1943 to 1944 OWI; Paris from 1944 to 1945 OWI. Proposed by WILLIAM P. GRAY; seconded by ROY ROWAN.

James E. Parlatore, Carl Byoir & Associates; Italy (Rome Bureau of AP) from August 1951 to February 1953; Amman, Jordan and Bethlehem from December 22nd to December 29th, 1951. Proposed by JOHN A. MOROSO; seconded by JOSEPH ROSAPEPE.

ASSOCIATE:

Roberto Esquenazi-Mayo; Time, Inc.; El Mundo in Havana, Cuba from 1937 to 1940; United Nations for El Mundo, Havana, and El Tiempo, Bogota from 1947 to 1949. Proposed by WILLIAM P. GRAY; seconded by ROY ROWAN.

Charles E. Robbins, executive manager, Atomic Industrial Forum, Inc.; public information officer, US Navy in Algiers and Naples and Rome, Italy from May 1944 to July 1945. Public information officer, Pacific Fleet Headquarters from July to December 1945. Proposed by HAROLD BURSON; seconded by ROBERT D. ECKHOUSE.

AFFILIATE:

Lew Sarnoff. Proposed by WYTHE WILLIAMS; seconded by REAVIS O'NEAL, JR.

* * *

* * *

* * *

The Chairman of the Admissions Committee announces the election to membership in the Overseas Press Club of America of the following candidates:

ACTIVE: JOHN CHAPMAN, New York Daily News.

ASSOCIATE: BRUCE DAVID COLEN, Esquire Magazine
EDWIN DIEHL, P. Lorillard Company.
PAUL GARDNER, Young & Rubicam.
FREDERIC GREGG, Crosley Division, AVCO Mfg. Corp.
THEODORE E. KRUGLAK; Long Island University.
DR. HENRY A. SINGER, Connecticut Education Association.

AFFILIATE: JOHN REID TOPPING.

* * * * *

THE OVERSEAS TICKER ***** Dateline, London-- London correspondents buckling down to the old grind again after a couple of months of relative relaxation. Reason: Space-hogging elections are over. One or two of them have had the unenviable job of trying to explain the whole thing to British audiences. NBC's ED NEWMAN, for instance, appeared on BBC radio to give a fine short talk on the election system over "Woman's Hour," a popular BBC afternoon program. In this connection, BILL WHITE's summing up from the New York Times got fine play in the Sunday Times here... Some of the correspondents are still recovering from the Annual Halloween Party tossed by the American Correspondents Association in the U.S. Embassy annex. Bob Hope showed up for entertainment as did Stubby Kaye of "Guys and Dolls" ... The AP had a number of visiting firemen lately, including General Manager Frank Starzel, for whom JOHN LLOYD threw a party in the AP Building's canteen... DAVE MASON, AP London staffer, back and bronzed from a vacation in Spain... DAVE FORBERT, Readers Digest photographer, was kicking around Europe doing covers for European editions... BEN WELLES of the New York Times staff here was on the BBC's television version of "Meet the Press," called "Press Conference" recently. Also on the panel, which interviewed Thomas Jones, author of a biography of Lloyd George, was Francis Williams, whom former London correspondents will remember as Clement Attlee's press officer... TOM BRADY, from the Times Paris Bureau, in London recently to help out while the bureau was shortstaffed... HEATHER BRADLEY, who works for the Sunday department of the Times here, is recovering from an auto accident.

(From BARBARA WACE)

* * * *

* * * *

* * * *

MEMORIAL BUILDING FUND REPORT

Brought forward (10/27/54):

	<u>Deposited</u>	<u>Pledged</u>	<u>Total</u>
New Contributions:	\$265,924.77	\$1,030.00	\$266,954.77
	528.00		528.00
	<u>\$266,452.77</u>	<u>\$1,030.00</u>	<u>\$267,482.77</u>

Contributors:

Doris Duke Foundation (2nd)	\$500.00
Adelaide Kerr	25.00
Marie N. Foulkes (2nd)	3.00
	<u>\$528.00</u>

THE WASHINGTON WIRE

JOE ROSENTHAL, AP photographer of World War II prized photograph of raising our flag at Iwo Jima, shared honors at the unveiling of the statue in Arlington cemetery on Marines' day...MARVIN BRECKINRIDGE PATTERSON accompanied her husband Jefferson Patterson, who has the rank of Ambassador, as President Eisenhower's special representative to the Sao Paulo, Brazil, international exhibition trade fair...LOWELL THOMAS, news commentator and chairman of the board of Cinerama Production Corp., spoke to the Advertising Club...PAUL NIVEN, CBS London Bureau, is being transferred to CBS-Washington...HENRY R. LUCE, publisher of Time and Life magazines, was the principal speaker at the fortieth anniversary dinner of the New Republic on Nov. 17...MAY CRAIG, Portland (Me.) Herald, and FLEUR COWLES, Look, spoke briefly at the Women's National Press Club luncheon honoring five of their footloose correspondents...Among those attending the American Newspaper Women's Club reception honoring the U.S. senators and their wives were Mr. and Mrs. John B. Adams, Mr. EDGAR A. MOWRER and Cedric Foster, CBS, Boston. On the committee were RUTH COWAN, ESTHER TUFTY and JESSIE STEARNS.

(from JESSIE STEARNS)

* * *

* * *

* * *

THE TOWN CRIER

NORBERT MUHLEN back in New York after five months in Berlin, West Germany, and Austria...ADELE NATHAN entertained the board of governors of the Railway and Locomotive Historical Society at dinner last week at the Club...NOLA LUXFORD to produce the all-Canadian fashion show in the U.S. on December 7. Even the models are being flown to New York...S.M. BESSIE of Harpers back from a looksee in England, France, Italy, and Germany. Reports he saw numerous authors, including DAVE SCHOENBRUN of CBS, who is coming along well on his new book, "As France Goes"...First reviews of "Fundraising Made Easy" of which LEO J. MARGOLIN is co-author, indicate that everyone likes to know how to raise money--for charities. The book, with introduction by EDWARD L. BERNAYS, details some of the techniques OPC volunteers used with success in raising money for the Club. Publisher is Oceana Publications, New York City...THOMAS M. JOHNSON has a piece--"The Optimistic Fortune Hunter"--in the November Readers Digest...MARTY SHERIDAN of Admiral off to Alaska to present a 21-inch set to an Eskimo village, which is within reach of the Anchorage stations. MARTY, guesting for Alex Dreier on NBC-TV, Chicago, got in a plug for the Club and Correspondents' Fund...THOR M. SMITH upped to vice-president of the American Weekly... PHIL GUSTAFSON's piece in the Nov. 20 Saturday Evening Post. It's called "They Bail Out Eight Miles Up."... PAT and DICK HARTWELL's Mexican trip last summer landed them in Sports Illustrated.

* * *

* * *

* * *

BRITAIN'S U.N. SPOKESMAN TELLS OPC

U.K. WILL HELP IN CASE OF 13 PRISONERS

Anthony Nutting, chief of the British United Nations Delegation, told a luncheon meeting of the Overseas Press Club that Britain would "do all in our power to mitigate this grievous wrong" in the imprisonment by Red China of 13 Americans. Nutting said the Chinese action was "outrageous."

The delegate, who also holds the rank of Minister of State, was guest of honor at a luncheon on November 24. The major portion of his remarks were off the record. Vice President JOHN BARKHAM introduced the speaker in the absence of President BOB CONSIDINE, and told members that Nutting preferred to answer questions rather than deliver any prepared speech.

In his opening remarks, BARKHAM paid tribute to FLEUR COWLES, who was seated at the head table, for her work on behalf of the forthcoming television production. He said formal thanks would be given Mrs. COWLES at a later time.

* * *

* * *

* * *

EDITORIAL BOARD CHAIRMAN: ROBERT L. DUNNE, Jr.

CO-EDITORS: DAVID MURRAY, ART SETTEL.-SPECIAL CORRESPONDENTS: BARBARA WACE (11 Old Mitre Court, Fleet St., London); CURT L. HEYMANN (9 Rue Leon-Jost, Paris); EDMUND STEVENS (Via Emilia 81, Rome); GERHARD STINDT (NBC, Inc., US Press Center, APO 742, %PM, New York, N.Y.); DAVID BOGUSLAV, (% Manila Times, Manila); GREG MacGREGOR (NY Times, APO 301, %PM, San Francisco, Calif.); JOHN WILHELM (Madero, 16, Disp. 704, Mexico); JESSIE STEARNS (1437 Rhode Island Ave., NW, Washington, DC); JOSEPH Q. RIZNIK (Redwood Rd, San Anselmo, Calif.); BERYL KENT (933 Hammond St., W. Los Angeles 46, Calif.)

Editor Emeritus: RALPH H. MAJOR, JR. Issue Editor: DAVE MURRAY.

Subscription Rates: Free to all Members of the Overseas Press Club
Non-Members: \$10 per year. Advertising rates on request.

Address all news items to Club Headquarters, 35 East 39th St., N.Y.C.
Copy Deadline: Tuesday PM weekly.



Only TWA Connects 60 U. S. Cities

with 21 World Centers Abroad

- Wide choice of fast, direct routes with TWA's 33,000 route miles between San Francisco and Colombo, Ceylon.
- 3 types of TWA service across the U. S. and overseas —luxurious Ambassadors, First-Class, and economical Sky Tourist flights. All flights via world-proved Constellations.
- TWA one-airline travel means you enjoy the same superb TWA service and convenience at every one of the 157 TWA offices throughout the world.
- For immediate reservations see your travel agent or call TWA, Trans World Airlines.

Fly the finest... FLY TWA
 TRANS WORLD AIRLINES
 U. S. A. • EUROPE • AFRICA • ASIA

